

ORIGINAL

**Art Zernis**

02-277

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February 20, 2003 04:20 PM

FCC Commissioner Jonathan S. Adelstein

Subject: Protect Children's Television!

Confirmed

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Distribution Center

Dear FCC Commissioner Jonathan S. Adelstein:

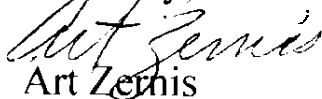
The FCC must consider the unique needs of children in its upcoming rulemaking on broadcast ownership rules.

Children consume almost five and a half hours of media per day. Research has shown that media, particularly television, play a unique and powerful role in children's development.

The FCC should consider how further relaxation of media ownership rules would impact children's programming. Deregulation may reduce competition, increase commercialism and result in less original programming for children.

Before making any regulatory changes to existing media ownership rules, the FCC must consider how children will be affected.

Sincerely,

  
Art Zernis

cc:

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Senator Charles Schumer  
Representative Anthony Weiner  
Senator Hillary Clinton